



11th Annual Lavender in the Village July 15th, 2017

The Lavender in the Village Festival returns to celebrate its 11th year! As one of the premiere agri-nature happenings in the state, this fun event draws more than 7,000 attendees who enjoy over 100 booths filled with art and antiques, wine, a beer garden, views of the Los Poblanos lavender field, children's activities and wonderful organic food grown in the valley. Participants meet the farmers and taste the fruit and vegetables grown right on the farm. With a focus on agriculture, community and family, this event has received national recognition for its impact on community building, agri-tourism and cultural preservation.

Festival Events and Activities

- Stroll through booths filled with fine arts, crafts, lavender, antiques and unique home décor.
- Kids Farm Camp designed to entertain and educate the youngest lavender lovers freeing the parents to experience the festival and its onsite adult classes and demonstrations.
- Open-air yoga classes led by the area's top instructors.
- Educational exhibits, seminars and workshops focusing on cooking and healing with lavender, and the role of sustainable agriculture in everyday lives.
- New Mexico beer, wine and spirits.
- Local food and culinary treats.

Benefactors

As a recognized non-profit, the Festival has awarded grants and donations to support local entities, such as the Los Ranchos Farm Camp and Rio Grande Community Farms. By partnering closely with the Village of Los Ranchos, we support their efforts to preserve the north valley, its open space, and its nature. Our sponsors play a critical role in all these efforts.

More About the Los Ranchos Farm Camp

Our organization is proud to be the major funder of the need-based scholarships for the Village of Los Ranchos Farm Camp. This camp was developed in response to growing community needs to provide meaningful outdoor education to elementary school children in Los Ranchos and the greater Albuquerque area. Beyond the wonderment and exhilaration of hiking alongside a traditional acequia, harvesting organic garden vegetables, and creating art and crafts from natural materials, instruction by our on-site garden educators and environmental and community educators provide focus on environmental, health and nutrition, and art education. Through age-specific activities, children learn about organic and sustainable gardening, ecology, natural history, and energy systems and cycles. The 2017 Summer Farm Camp was filled to capacity at 110 children.

Benefits of Sponsorship *We need you!*

- ◆ Over 7,000 Festival attendees will see your name as a sponsor for this memorable and fun event!
- ◆ Your top-level sponsorship will be featured in all Festival print, radio and internet media materials.
- ◆ The Festival is organized and operated by volunteers – with the exception of our event management expense, your dollars go directly back into the community in support of sustainable agriculture.
- ◆ Most importantly, YOU are helping to preserve what is rapidly disappearing—open space, agriculture, a sense of community and a way to connect us and our families back to the land.

OUR MISSION: Lavender in The Village is a non-profit 501(c)3. Our mission is to preserve and enhance Los Ranchos public open space, stimulate an interest in sustainable agriculture with an emphasis on educating the public, including such matters as historic agriculture, lavender and its uses, and fostering community spirit.